GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3697
ANSWERED ON:19.12.2005
DOMESTIC TOURISM
Badiga Shri Ramakrishna;Tripathy Shri Braja Kishore

Will the Minister of TOURISM be pleased to state:

(a) whether the National Council of Applied Economic Research has made any survey on domestic tourism in the country as appearing in the `Times of India` dated December 6, 2005;

(b) if so, the details and the outcome thereof;

(c) the names of new destinations emerged in the said survey; and

(d) the revenue earned by the Government from the domestic tourism during 2004-05?

Answer

THE MINISTER OF STATE OF THE MINISTRY OF TOURISM (SMT. RENUKA CHOWDHURY)

(a) and (b): Yes, Sir. The National Council of Applied Economic Research was commissioned to conduct a survey on Domestic Tourism for the Ministry of Tourism. The survey period was from January to December 2002, and about 8,00,000 households across the country were covered. Data on various characteristics of domestic tourism as also expenditure pattern of tourists was collected during the survey. Broadly, the survey revealed that travel for social purposes accounted for the largest percentage of trips, followed by `Religious & Pilgrimage`, `Business & Trade`, and `Leisure & Holiday`. Survey also revealed that average expenditure per trip is highest for travel related to `Leisure & Holiday,` followed by for `Business Trip` and `Religious Trip`.

(c): The survey has ranked major places visited by domestic tourists for purpose of leisure, holiday, religion and pilgrimage purposes, the top 5 being Tirupati/ Triumala, Puri/Jagannath/Bhubaneswar, Vaishno Devi, Bangalore/Mysore and Haridwar.

(d): The figures for revenue earned by the Government from domestic tourism is not maintained. However, going by the average expenditure per trip, as estimated by the survey, an expenditure of Rs. 320 Billion was made by domestic tourists during the year 2002.